

# TOP 5 REASONS TO CHOOSE BEST PLUSH®



## Reason #5: COMPLETELY CUSTOMIZED!

You Choose Which Type of Customization Would Work Best for Your Customer.

*As always... The design is free! The prototype is free! Modifications are free! And our designs are always copyright-worry free!*

### Option 1: Complete Customization

Brand New Creation! Uniquely Customized! Like No Plush That Exists in the Entire World

**85%** of our **CUSTOM PLUSH** orders are for **Brand-New Creations!**

Most Distributors have been scared away from customized promo plush orders because our competitors have made it so complicated and expensive! But we've solved those problems for you... our pre-production costs are \$0, and we do all the work for you. But there is one more thing we do for you:

\* We establish smooth communication between you, your client, project manager, designer, and factory.

AT BEST PLUSH® WE'VE GOT YOU COVERED! We're masters of communication between the Distributor and our Factor Network. We can even help you with your Client, if necessary, thereby assuring success! Let us do for you what we did in the following recent custom projects:



**Item:** Pitbull Puppy with Logoed collar  
**Client:** Heartgard and Nextgard  
**Use:** Trade show gift for Vet Conference 2022, Orlando, Florida  
**Design:** Based on their text description



**Item:** Carrot Bear  
**Client:** HBO  
**Use:** Fundraising for Global Human Rights  
**Design:** Based on our stock design



**Item:** Koala Wearing Logoed T-shirt  
**Client:** Mooala Milk  
**Use:** Company Mascot for all sales and marketing campaigns  
**Design:** Based on their logo and tagline



**Item:** Troll Doll  
**Client:** Phipps Garden  
**Concept:** Based on their stories  
**Use:** Fancy and Elegant for Flower Show & Retail.

### Option 2: Replication (~10% of orders) Copy with Minor Changes



**UPDATES:**  
Curved lighter hair,  
From hoodie to top tank  
Sunglasses added,  
Pose: Welcoming Hug

### Option 3: Duplication (~5% of orders) Copy with No Changes at All

Occasionally, we get an order for a simple duplication of the original design. In this case, the client owns the copyright.



Check out one such order of  
"Wicked Chistry Flying Monkey"  
for Broadway Musical

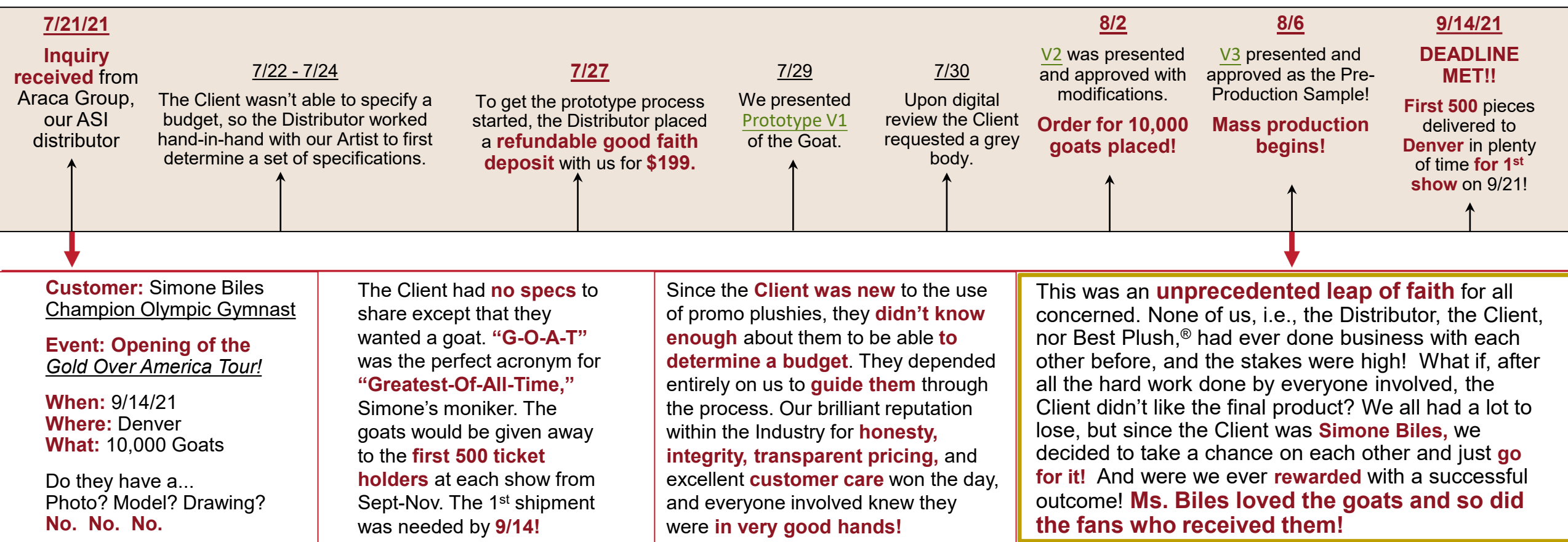
# CASE STUDY: CUSTOM ORDER MADE EASY BY BEST PLUSH®

## THE SAGA OF SIMONE BILES, THE GOAT, AND THE ... Gold Over America Tour!



It was almost the end of July when we received an inquiry from the Araca Group, a live event organizer and major distributor of high-end promotional products. The Client, Simone Biles, need a goat by mid-Sept, but didn't have any other specs to offer. They didn't have a specified budget, and there was **no time to supply a physical prototype** to send to the Client for approval. It all had to be done digitally! What could the **Best Plush Custom Plush®** Program possibly do for this Client at this late date?

**We gave her exactly what she wanted! We made it EASY for everyone and LUCRATIVE for the Distributor!**





ASI #40299 | SAGE #51323

## PLEASE CONTACT US

If you need a quality **CUSTOM PLUSH** for a **solid promo project**, and you're looking for a **reliable direct manufacturer** with **decades of industry experience**, who offers **free product development**, a **hassle-free process**, who **takes care of everything**, who guarantees **speedy, reliable delivery**, and **unbeatable prices** assuring you of **sky-high profits**... Look no further. We are looking forward to hearing from you!



[INFO@BESTPLUSH.COM](mailto:INFO@BESTPLUSH.COM)



[WWW.BESTPLUSH.COM](http://WWW.BESTPLUSH.COM)



609-518-6699



NJ 08036