TOP 5 REASONS TO CHOOSE BEST PLUSH®

85% **Orders** Are COMPLETE **CUSTOMIZATIONS!**

Reason #5: COMPLETELY CUSTOMIZED!

You Choose Which Type of Customization Would Work Best for Your Customer.

As always... The design is free! The prototype is free! Modifications are free! And our designs are always copyright-worry free!

Option 1: Complete Customization

Brand New Creation! Uniquely Customized! Like No Plush That Exists in the Entire World

85% of our CUSTOM PLUSH orders are for Brand-New Creations!

Most Distributors have been scared away from customized promo plush orders because our competitors have made it so complicated and expensive! But we've solved those problems for you... our preproduction costs are \$0, and we do all the work for you. But there is one more thing we do for you:

* We establish smooth communication between you, your client, project manager, designer, and factory.

AT BEST PLUSH® WE'VE GOT YOU COVERED! We're masters of communication between the Distributor and our Factor Network. We can even help you with your Client, if necessary, thereby assuring success! Let us do for you what we did in the following recent custom projects:



Item: Pitbull Puppy with Logoed collar

Client: Heartgard and Nextgard

Use: Trade show gift for Vet Conference 2022,

Orlando, Florida

Design: Based on their text description

Design: Based on their logo and tagline



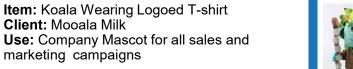
Item: Troll Doll

Client: Phipps Garden

Concept:: Based on their stories

Item: Carrot Bear Client: HBO

Use: Fundraising for Global Human Rights Design: Based on our stock design



Use: Fancy and Elegant for Flower Show & Retail.

Option 2: Replication (~10% of orders) Copy with Minor Changes

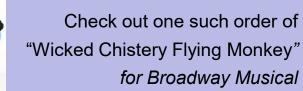


UPDATES:

Curved lighter hair, From hoodie to top tank Sunglasses added, Pose: Welcoming Hug

Option 3: Duplication (~5% of orders) Copy with No Changes at All

Occasionally, we get an order for a simple duplication of the original design. In this case, the client owns the copyright.



CASE STUDY: CUSTOM ORDER MADE EASY BY BEST PLUSH®

THE SAGA OF SIMONE BILES, THE GOAT, AND THE ... Gold Over America Tour!

It was almost the end of July when we received an inquiry from the Araca Group, a live event organizer and major distributor of high-end promotional products. The Client, Simone Biles, need a goat by mid-Sept, but didn't have any other specs to offer. They didn't have a specified budget, and there was **no time to supply a physical prototype** to send to the Client for approval. It all had to be done digitally! What could the **Best Plush Custom Plush®** Program possibly do for this Client at this late date?



We gave her exactly what she wanted! We made it EASY for everyone and LUCRATIVE for the Distributor!

7/21/21 8/6 9/14/21 V2 was presented V3 presented and DEADLINE Inquiry 7/22 - 7/24 7/27 7/29 7/30 and approved with approved as the Pre-MET!! received from **Production Sample!** modifications. Araca Group. The Client wasn't able to specify a We presented Upon digital To get the prototype process First 500 pieces review the Client our ASI budget, so the Distributor worked started, the Distributor placed Prototype V1 **Order for 10,000** Mass production delivered to distributor hand-in-hand with our Artist to first a refundable good faith requested a grey of the Goat. goats placed! begins! **Denver** in plenty determine a set of specifications. body. deposit with us for \$199. of time for 1st **show** on 9/21!

Customer: Simone Biles Champion Olympic Gymnast

Event: Opening of the *Gold Over America Tour!*

When: 9/14/21 Where: Denver What: 10,000 Goats

Do they have a...

Photo? Model? Drawing?

No. No. No.

The Client had **no specs** to share except that they wanted a goat. "G-O-A-T" was the perfect acronym for "Greatest-Of-All-Time," Simone's moniker. The goats would be given away to the first 500 ticket holders at each show from Sept-Nov. The 1st shipment was needed by 9/14!

Since the Client was new to the use of promo plushies, they didn't know enough about them to be able to determine a budget. They depended entirely on us to guide them through the process. Our brilliant reputation within the Industry for honesty, integrity, transparent pricing, and excellent customer care won the day, and everyone involved knew they were in very good hands!

This was an unprecedented leap of faith for all concerned. None of us, i.e., the Distributor, the Client, nor Best Plush,® had ever done business with each other before, and the stakes were high! What if, after all the hard work done by everyone involved, the Client didn't like the final product? We all had a lot to lose, but since the Client was Simone Biles, we decided to take a chance on each other and just go for it! And were we ever rewarded with a successful outcome! Ms. Biles loved the goats and so did the fans who received them!



ASI #40299 | SAGE #51323

PLEASE CONTACT US

If you need a quality CUSTOM PLUSH for a solid promo project, and you're looking for a reliable direct manufacturer with decades of industry experience, who offers free product development, a hassle-free process, who takes care of everything, who guarantees speedy, reliable delivery, and unbeatable prices assuring you of sky-high profits... Look no further. We are looking forward to hearing from you!



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