



ASI #40299 | SAGE #51323

3 EASY STEPS TO ORDER CUSTOM PLUSHIES

SPEC AND QUOTE PREPARATION | PROTOTYPE DEVELOPMENT | PRODUCT ORDER AND DELIVERY

INFO@BESTPLUSH.COM WWW.BESTPLUSH.COM CALL 609-518-6699

3 EASY STEPS TO ORDER CUSTOM PLUSHIES



Step #1: SPECS & QUOTE PREPARATION

We begin by studying your project in detail. Our goal: to work with the right distributor on a job that's right for us!

First things first... We assess how much you know about your client and the project.



1. Project **Purpose**: Show/Event? Mascot? Daily Giveaway?
2. Basis of **Design**: Reference Images or Rendering or text Description?
3. Ideal **Quantity**?
4. Ideal in-Hands **Date**?
5. Ideal Unit **Price**?
6. Intended **Users**: Age 3 and up or all ages?
7. Destination **Zip Code**?
8. Your **ASI** or **SAGE** ID or EIN

If the project is right for us, we'll prepare a **free**, no-obligation **quote** that will address **all aspects of the job**, such as:

- ✓ Item spec sheet: shape, colors/branding, materials, measurement, packing & labels
- ✓ Design: copyright, physical prototype, and preproduction sample
- ✓ Quantity breaks (our MOQ is 800 pieces)
- ✓ Manufacturing and product costs
- ✓ Safety compliance tests
- ✓ China export customs clearance
- ✓ Shipping options
- ✓ US import customs clearance
- ✓ US customs duty and official fees
- ✓ The delivery deadline and destination

3 EASY STEPS TO ORDER CUSTOM PLUSHIES



Step #2: PRE-PRODUCTION SAMPLE

So far, we've told you what you can expect from us, now **here's what we ask of you:**

1

Review quote carefully

- The time to ask questions about the quote and to share customer feedback is now. This is essential before we can proceed!
- If you're not interested or the project is not available to us, please let us know. A timely response prioritizes you in our CRM agenda and assures you of a future project slot.
- Note the expiration date. Once the quote expires, a new quote can be issued upon request.

2

Order prototype if it is ok

- If quote is acceptable, you can order a free physical prototype so your client can have a hands-on sample.
- To show your good faith, a fully-refundable deposit is required (\$199 or so, see the quote for details).
- The deposit will be applied to the invoice for your product order. No cash refund is offered.

3

Review prototype carefully

- In as little as 3 days, the initial prototype (Version 1, V1) will be created, and its images / videos will be emailed directly to you.
- We expect you to examine the digital prototype carefully and advise us immediately of any issues.
- If it passes your initial exam, you are requested to forward it to your client asap stressing the need for immediate attention and report all feedback to us.

4

Report feedback immediately

- If you need any change, email us the details for free modifications. We can create a new prototype in 2 to 5 days.
- If you'd like to receive the physical prototype, pay the freight of \$49.
- A digital review is more efficient and getting more popular although the physical review is still offered with our full support.

3 EASY STEPS TO ORDER CUSTOM PLUSHIES



STEP #3: PRODUCT ORDERING AND DELIVERY

1

You can place the product order when the prototype is basically accepted. Free modifications can continue even after the order is placed.

2

Your order will be made in Northern Shanghai, shipped to the US, cleared through Customs, and delivered to your destination. See quote for details.

3

Turnaround depends on the season, shipping method, and destination. Example: 10,000 teddy bears ordered in January can be **manufactured within 23 days** and delivered to Los Angeles in **5 days by air** or **23 days by sea**. See our quote for the detail.

4

Payment terms (open to negotiation for orders \$30,000 & up)

- \$0 due prior to order placement.
- 65% due when order is placed.
- Balance due when order is shipped.

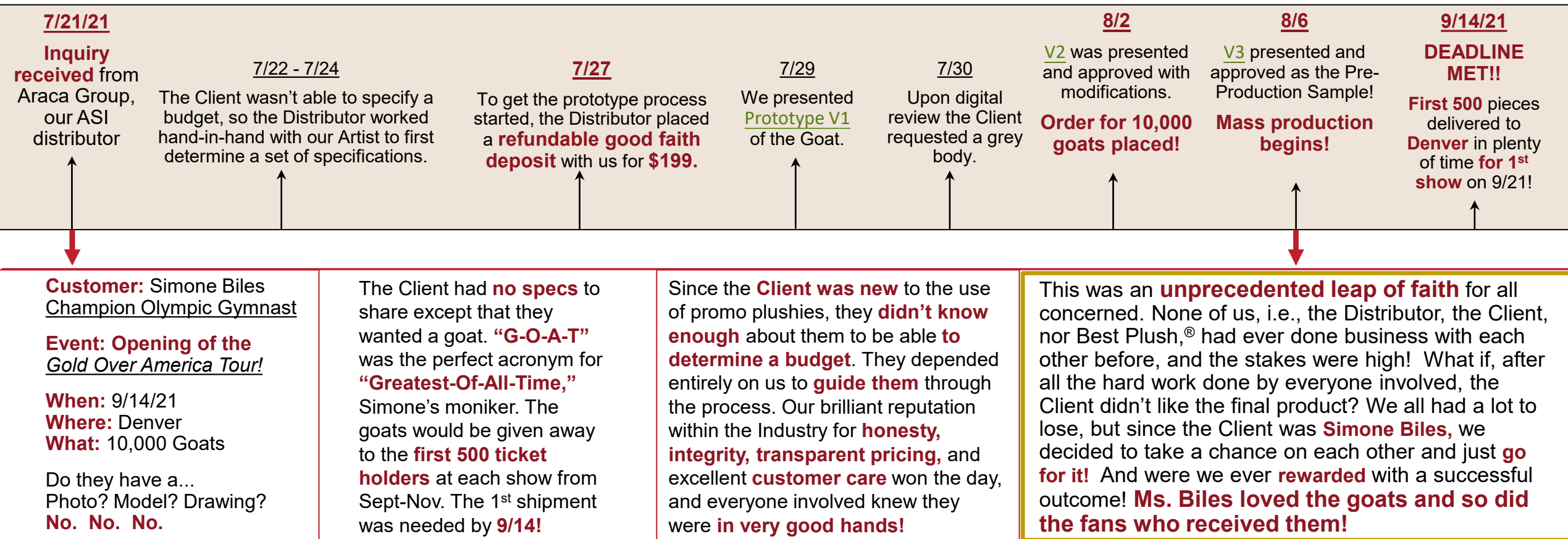
CASE STUDY: CUSTOM ORDER MADE EASY BY BEST PLUSH®

THE SAGA OF SIMONE BILES, THE GOAT, AND THE ... Gold Over America Tour!



It was almost the end of July when we received an inquiry from the Araca Group, a live event organizer and major distributor of high-end promotional products. The Client, Simone Biles, need a goat by mid-Sept, but didn't have any other specs to offer. They didn't have a specified budget, and there was **no time to supply a physical prototype** to send to the Client for approval. It all had to be done digitally! What could the **Best Plush Custom Plush®** Program possibly do for this Client at this late date?

We gave her exactly what she wanted! We made it EASY for everyone and LUCRATIVE for the Distributor!





ASI #40299 | SAGE #51323

PLEASE CONTACT US

If you need a quality **CUSTOM PLUSH** for a **solid promo project**, and you're looking for a **reliable direct manufacturer** with **decades of industry experience**, who offers **free product development**, a **hassle-free** process, who **takes care of everything**, who guarantees **speedy, reliable delivery**, and **unbeatable prices** assuring you of **sky-high profits**... Look no further. We are looking forward to hearing from you!



INFO@BESTPLUSH.COM



WWW.BESTPLUSH.COM



609-518-6699



NJ 08036