



ASI #40299 | SAGE #51323

TOP FIVE REASONS TO CHOOSE BEST PLUSH®

1. \$0 PREPRODUCTION COST!
2. HASSLE-FREE PROCESS!
3. SPEEDY DELIVERY!
4. UNBEATABLE PRICES FOR UNLIMITED PROFITS!
5. COMPLETELY CUSTOMIZED!

INFO@BESTPLUSH.COM WWW.BESTPLUSH.COM CALL 609-518-6699

TOP 5 REASONS TO CHOOSE BEST PLUSH®



REASON #1: \$0 PRE-PRODUCTION COST!

PROBLEM: Prohibitive Pre-Production Costs!

- Creating a Custom Plushie is a multi-faceted process, which revolves around the prototype!
- You may even have researched the outlays & details involved and learned that **prototypes can cost several hundred dollars and take weeks to produce**... all for an order that you may, **or may not**, get!

That's enough to discourage anyone from pursuing this type of order, so the sale is lost before it's even been made!

But BEST PLUSH® IS the Solution!

We offer **free** design according to:

- ✓ Your description or
- ✓ Reference images or
- ✓ 2D or 3D rendering



We'll create the physical prototype for **free!**

You will enjoy **free** unlimited modifications until you are completely satisfied!

We bring ideas to life... for free!

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REASON #2: HASSLE-FREE PROCESS!

PROBLEM for Customers and Distributors, alike... **no one is “minding the store”!**



With our **competitors**, **no one person** is responsible for **overseeing** the entire **process**.

- × **Details** are frequently **overlooked** and deadlines **missed!**
- × Unexpected **costs** arise... seemingly at **random!**
- × **Shoddy** workmanship produced and **cheap** materials used!



Best Plush® eliminates the stress and worry, so you can focus on sales.

We Do It All!

- We custom **design to spec**.
- We develop the prototype.
- We custom **manufacture** the product.
- We handle all **shipping and import** details.
- **We deliver on time!**

Hands-On Manager

- **Works directly** with you from beginning to end.
- Our project managers are proactive, responsive, and detail-oriented.
- Your project manager is **dedicated to helping** you win the project easily and successfully.

Transparent Pricing

- All costs and charges are listed up front in an easy-to-understand format.
- **No hidden cost!**
- Your final profit is predictable and assured.

Superb Craftsmanship

- We pride ourselves on **superior craftsmanship**.
- You can be sure that the quality of the materials and workmanship are **top-notch**.
- You'll be a **hero** in the eyes of your customer.

Reliable Factories

- 10 factories in network offer variety of capacities/specialties.
- All passed ISO9001 or Walmart/DG's standards of human rights, safety, integrity & environment. All products also passed **CPSIA** child safety test.
- You can rest assured that your project is **in good hands!**

TOP 5 REASONS TO CHOOSE BEST PLUSH®



Reason #3: **SPEEDY DELIVERY!**

Our turnaround time is short!

FEW CAN MATCH US!

An order of 10,000 teddy bears, for example, can be made and delivered to Los Angeles in 28 business days.

We work around the clock!

WON'T REST TIL IT'S DONE!

Our teams in the U.S. & China work together nonstop to get your project done **ON TIME!**
Example: Request a design change Monday afternoon; get it back Tuesday morning!

We use only the most reliable transport companies!

ONLY THE BEST WILL DO!

Backed by years of proven reliability, our transport companies are quick and efficient. Bad vendors are removed immediately. Our and your reputation is on the line!

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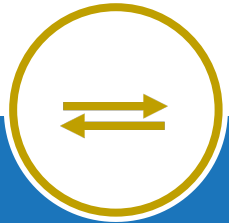


REASON #4: UNBEATABLE PRICES FOR UNLIMITED PROFITS!

Industry Price Leader!



If our competitor offers a similar item for less, simply **show us their quote**, and we will not only **MATCH THEIR PRICE**, but **YOU** will receive an additional **5% BONUS DISCOUNT!!**



We are the **direct source**.
No middleman is involved.



We seek a **thin margin** to maintain **long-term relationships** with our distributors and vendors.



We continue to monitor our major vendors. We only keep the most **cost-effective** and **well-organized** ones in our network.



Our **excellence** over three decades in the **CUSTOM PLUSH** industry enables us make the **best deals** possible with all our **vendors**.

***Remember:** Unlike Plush **RETAILERS**, Clients who buy **PROMOTIONAL** Plush items are **NOT** plush experts! Their main concerns are that the plush item meets the needs of their campaign and that the price fits within their budget. Other than that, they're not concerned with your markup... whether **you've added 60% or even 100% to our low prices** to establish your quote to them. To put it frankly, they're only concerned with **their** bottom line, not **yours**. **So go for it!**

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Reason #5: COMPLETELY CUSTOMIZED!

You Choose Which Type of Customization Would Work Best for Your Customer.

As always... The design is free! The prototype is free! Modifications are free! And our designs are always copyright-worry free!

Option 1: Complete Customization

Brand New Creation! Uniquely Customized! Like No Plush That Exists in the Entire World

85% of our **CUSTOM PLUSH** orders are for **Brand-New Creations!**

Most Distributors have been scared away from customized promo plush orders because our competitors have made it so complicated and expensive! But we've solved those problems for you... our pre-production costs are \$0, and we do all the work for you. But there is one more thing we do for you:

* We establish smooth communication between you, your client, project manager, designer, and factory.

AT BEST PLUSH® WE'VE GOT YOU COVERED! We're masters of communication between the Distributor and our Factor Network. We can even help you with your Client, if necessary, thereby assuring success! Let us do for you what we did in the following recent custom projects:



Item: Pitbull Puppy with Logoed collar
Client: Heartgard and Nextgard
Use: Trade show gift for Vet Conference 2022, Orlando, Florida
Design: Based on their text description



Item: Carrot Bear
Client: HBO
Use: Fundraising for Global Human Rights
Design: Based on our stock design



Item: Koala Wearing Logoed T-shirt
Client: Mooala Milk
Use: Company Mascot for all sales and marketing campaigns
Design: Based on their logo and tagline



Item: Troll Doll
Client: Phipps Garden
Concept: Based on their stories
Use: Fancy and Elegant for Flower Show & Retail.

Option 2: Replication (~10% of orders) Copy with Minor Changes



UPDATES:
 Curved lighter hair,
 From hoodie to top tank
 Sunglasses added,
 Pose: Welcoming Hug

Option 3: Duplication (~5% of orders) Copy with No Changes at All

Occasionally, we get an order for a simple duplication of the original design. In this case, the client owns the copyright.



Check out one such order of
 "Wicked Chistry Flying Monkey"
 for Broadway Musical

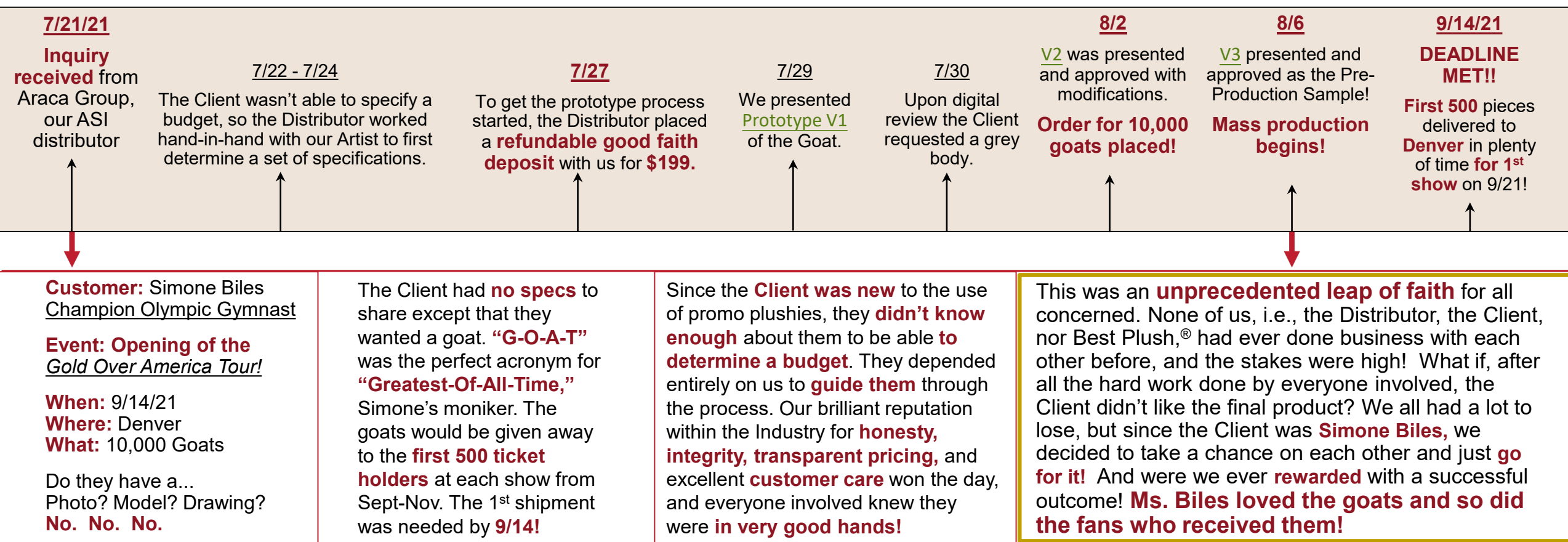
CASE STUDY: CUSTOM ORDER MADE EASY BY BEST PLUSH®

THE SAGA OF SIMONE BILES, THE GOAT, AND THE ... Gold Over America Tour!



It was almost the end of July when we received an inquiry from the Araca Group, a live event organizer and major distributor of high-end promotional products. The Client, Simone Biles, need a goat by mid-Sept, but didn't have any other specs to offer. They didn't have a specified budget, and there was **no time to supply a physical prototype** to send to the Client for approval. It all had to be done digitally! What could the **Best Plush Custom Plush®** Program possibly do for this Client at this late date?

We gave her exactly what she wanted! We made it EASY for everyone and LUCRATIVE for the Distributor!





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PLEASE CONTACT US

If you need a quality **CUSTOM PLUSH** for a **solid promo project**, and you're looking for a **reliable direct manufacturer** with **decades of industry experience**, who offers **free product development**, a **hassle-free** process, who **takes care of everything**, who guarantees **speedy, reliable delivery**, and **unbeatable prices** assuring you of **sky-high profits**... Look no further. We are looking forward to hearing from you!



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